



The **Quest** for Well-Being

Making Connections, Making Commitments

Sponsorship Package

November **14-16** 2018

Sheraton Parkway Hotel, Richmond Hill, Ontario

www.questconference.ca



ABOUT THE QUEST CONFERENCE

Over the last two decades, the York Region District School Board's Quest Conference has brought together members of the educational community from around the world. Recent themes have included important topics such as equitable and inclusive schools, re-imagining public education, and deep learning in a digital world – all focused on learning together to improve student achievement and well-being.

Today the Quest Conference attracts over 1000 participants including students, teachers, support staff, school and system leaders, parents, community members, school trustees, and government members. More than just an event, the Quest Conference provides opportunities for participants to investigate, dialogue and reflect together. Most importantly, the Quest Conference motivates carefully considered and innovative action as those attending return to their respective roles in education.

Previous speakers include the Right Honourable Justin Trudeau, the Honourable Romeo Dallaire, Michael Fullan, Will Richardson, Rafranz Davis, Dr. Carol Campbell, Rick Hansen, Dr. Avis Glaze, Janice Stein, Pinball Clemons, Stephen Lewis, Peter Mansbridge, Ratna Omidvar, Margaret Trudeau and many others.

This year's conference theme will be The Quest for Well-being: Making Connections, Making Commitments and will build on last year's theme of The Quest for Well-being: A Collective Responsibility. The intent of a two year focus on well-being was for participants to take their learning from 2017 and apply it in their respective educational roles throughout the 2017-18 school year. At the 2018 conference, participants will return to Quest to share their learning and experiences and make firm commitments to further embedding well-being in the classroom based on the five components of well-being.

5 COMPONENTS OF WELL-BEING





WHY YOU SHOULD SPONSOR QUEST

The Quest Conference offers sponsors the unique ability to connect with participants across Canada and internationally who represent a multitude of educational organizations. By becoming a sponsor at Quest, organizations will directly contribute to a first class learning opportunity directed at supporting student achievement and well-being.

Benefits of sponsorship include

- Gain exposure for your brand and showcase your services.
- Build your business network and connect with potential partners.
- Reach educators from over 35 different education-based companies and organizations.
- Expand your knowledge of the sector.
- Engage with a captive audience of up to 1,000 participants from 103 organizations.
- Opportunity to support a world-class education conference.





THE QUEST EXPERIENCE

ARTONOMY

The Artonomy Project is a live action multi-modal inquiry collaboration between students, staff and participants at Quest. The project takes into consideration the Quest Conference theme, and the conversations that take place in the hallways of Quest. Artonomy made its debut at the Quest Conference in 2012 as an art competition where secondary school art departments competed against one another within the York Region District School Board. Since then, it has developed into a way to feature student leadership, innovation and the infusion of technology and art through a collaborative project involving teams of students from various schools.

playground

The Playground first appeared at the Quest Conference in 2015 as a Makerspace. Participants were able to try their hand at coding, green-screening, designing and more. Since its inception, the Playground has grown into a space where educators can explore mathematics, modern learning, mental health as well as a wide variety of other educational areas of focus through rich learning opportunities, collaborative problem solving, puzzles and games. The Playground challenges participants with new and innovative tools and approaches to learning and makes engaging curriculum connections that participants are encouraged to apply in their respective educational roles.

Marketplace

The Marketplace is an area at Quest where vendors exhibit their organization's services or products and provides participants the opportunity to make connections with industry experts while interacting with the resources presented in a hands on environment. The Marketplace serves as a learning hub to keep participants up to date with the latest innovations in the education sector.



SPONSORSHIP OPPORTUNITIES

QUEST DINNER SPONSOR **\$25,000**

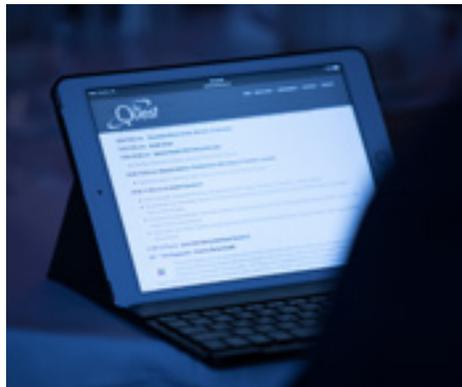
- Exclusive sponsorship of Quest dinner
- Logo on screens
- Dinner signage
- Logo on livestream
- Ecommunications regarding the Quest Dinner
- SWAG giveaway
- Chance to speak at dinner (2 min)
- Table of 8 or opportunity to donate to students
- Logo on app
- Logo on Thank You page of questconference.ca

PLAYGROUND SPONSOR **\$10,000**

- Logo on all Playground signs
- Opportunity to have a booth in Playground
- Ecommunications regarding Playground
- SWAG Giveaway
- Logo on the app
- Logo on Thank You page of questconference.ca

ARTONOMY SPONSOR **\$10,000**

- Logo on all Artonomy signs
- Opportunity to provide art supplies and perhaps collaborate on or support the student installations
- Opportunity to play promotional video on a loop at Artonomy hub
- SWAG giveaway
- Logo on app
- Logo on Thank You page of questconference.ca





SPONSORSHIP OPPORTUNITIES

LUNCH SPONSOR **\$10,000**

- Logo on screen during lunch
- Logo on lunch signage
- SWAG giveaway
- Logo on app
- Logo on Thank You page of questconference.ca

BREAKFAST SPONSOR **\$8,000**

- Logo on screen during lunch
- Logo on lunch signage
- SWAG giveaway
- Logo on app
- Logo on Thank You page of questconference.ca

MARKETPLACE SPONSOR **\$8,000**

- Logo on all Marketplace signage
- Vendor table in the Marketplace
- Logo on app
- Logo on Thank You page of questconference.ca
- SWAG giveaway

CHARGING STATION SPONSOR **\$4,000** per day

- Wraps on all charging stations
- Logo on app
- Logo on Thank You page of questconference.ca

TABLE SPONSOR **\$500** per table

- Signage on one table
- Discounted registration
- Logo on app
- Logo on Thank You page of questconference.ca



*The sponsoring of products or services at the Quest Conference does not constitute an endorsement by the York Region District School Board. All sponsorship is subject to review, and the York Region District School Board has the right to refuse an application.

**Your participation as a Quest Conference sponsor will not be construed to result in a more favorable position to secure any future business opportunities with the Board.